

## Other Functions



### Natural Light & with Flash

Natural Light & with Flash takes two photos in quick succession, one with flash and one without, eliminating the guesswork of flash photography.



### Tracking Auto Focus

Great for capturing dynamic close-ups, this function keeps fast moving subjects in the frame and in focus, even when the zoom is fully extended.



### Red-eye Removal

Red-eye removal eliminates unsightly red-eye reflections to ensure flattering flash portraits and party pictures.



### Image Search

A convenient image search function lets you quickly and easily select photos based on any of several criteria.



### YouTube™ / FACEBOOK Uploader

In-camera software lets you mark your photos or videos for YouTube™ or FACEBOOK, for effortless uploading of data when the camera is connected to a PC running MyFinePix Studio.\* Included with camera

## 5 Color Variations



## SPECIFICATIONS

Number of effective pixels <sup>*1</sup>	14.4 million pixels
Image sensor	1/2.3-inch CMOS with primary color filter
Storage media	Internal memory (approx. 95MB), SD/SDHC/SDXC memory card <sup>*2</sup>
Lens	Fujinon 5x optical zoom lens f=5.0 - 25.0 mm, equivalent to 28 - 140 mm on a 35 mm camera F3.9 (Wide) - F4.9 (Telephoto) 11 groups 13 lenses
Digital zoom	Approx. 6.8x (up to approx. 34x, with 5x optical zoom)
Aperture	F3.9 / F6.2 (Wide), F4.9 / F8 (Telephoto)
Focus distance (from lens surface)	Normal: (Wide) Approx. 60 cm to infinity / 2.0 ft. to infinity, (Telephoto) Approx. 1.0 m to infinity / 3.3 ft. to infinity Macro: (Wide) Approx. 9 cm - 80 cm / 3.5 in. - 2.6 ft., (Telephoto) Approx. 40 cm - 80 cm / 1.3 ft. - 2.6 ft.
Sensitivity	Auto, ISO 100/200/400/800/1600/3200 (Standard Output Sensitivity)
Image stabilizer	CMOS shift type
LCD monitor	2.7-inch, Approx. 230,000 dots, TFT color LCD monitor, Approx. 96% coverage
Movie recording	1920 × 1080 pixels, 1280 × 720 pixels, 640 × 480 pixels (30 frames/sec.) with monaural sound      Zoom function can be used.
Power supply	Li-ion battery NP-45A (included)
Dimensions	99.0 (W) × 67.7 (H) × 25.6 (D) mm / 3.8 (W) × 2.6 (H) × 1.0 (D) in. (excluding projections)
Weight	Approx. 175 g / 6.1 oz. (including battery and memory card)
Guide to the number of available frames for battery operation	Approx. 220 frames (AUTO mode)
Accessories included	Li-ion battery NP-45A, Battery charger BC-45B, USB cable, Hand strap, CD-ROM, Owner's manual

\*1: Number of effective pixels: The number of pixels on the image sensor which receive input light through the optical lens, and which are effectively reflected in the final output data of the still image.  
\*2: Please see the Fujifilm website to check memory card compatibility.

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Specifications and design are subject to change without notice.  
All sample photos are simulated images.



For more information, please visit our Website:  
[http://www.fujifilm.com/products/digital\\_cameras/index.html](http://www.fujifilm.com/products/digital_cameras/index.html)

# FUJIFILM

# FINEPIX XP50

# TAKE IT OUTDOORS! XP50

## 5M WATERPROOF

## 1.5M SHOCKPROOF

## -10°C FREEZEPROOF

## DUSTPROOF



**FUJIFILM**  
FUJIFILM Corporation

14 Megapixels | Fujinon 5x Optical Zoom | 2.7-inch bright LCD

**HDMI**  
HIGH-DEFINITION MULTIMEDIA INTERFACE

**FULL HD**  
MOVIE & PHOTO

FUJIFILM FINEPIX. More than you imagined.



# RUGGED DESIGN FOR OUTDOOR FUN!

## 600cd Anti-reflection LCD



The bright, clear 2.7-inch LCD features an anti-reflective coating for excellent visibility, even in full sunlight or when shooting underwater scenes.

## Shockproof Bumper

A shockproof bumper protects the LCD in the midst of all the fun.

## Double Lock

The battery compartment is sealed with a double lock as an extra safeguard when using the camera underwater or in the field.

## Anti-slip Rubber Grip

The shaped anti-slip rubber grip lets you keep a firm hold on the camera with bare or gloved hands.

## 4-WAY PROTECTION



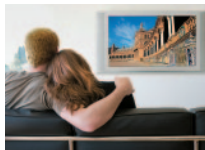
## Water-repellant Lens Coating

The reinforced lens cover is treated with a water-repellant coating – just shake the water off the lens and go right on shooting.



## Frame, shoot, zoom... great photos and videos are easy!

### Full HD Movies & Micro HDMI



Capture photos and movies in high-definition 16:9 format for full-screen HDTV image display. A handy Micro HDMI connection lets you plug the camera directly into your TV or entertainment system for sharing all the memories with family and friends.



## Capture the good times with FinePix quality!

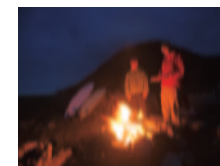
### 14 Megapixels

Capture sharp, high-resolution photos and video, suitable for enlarged printing or display on a big screen. This quality is enhanced by the high-quality 5x Fujinon optical zoom lens, for picture-perfect results across the entire zoom range.



### CMOS-shift Image Stabilization

CMOS-shift image stabilization combines with high sensitivity to greatly reduce the effects of camera shake and subject blur for crisp, clear shots in a variety of demanding conditions, including low-light and underwater.



Conventional digital camera

FinePix XP50